



# Welcome

## Simpson Rd Redevelopment Plan Update

**Workshop  
2006**

Caram & Associates  
In conjunction with

Grice & Associates

Marketek

Tunnell Spangler  
Walsh





## Workshop 2006

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### Planning Workshop Purpose:

The Planning Workshop purpose is to provide a hands on opportunity for community residents to share their thoughts and vision about where they live by drawing their ideas on paper. Residents and interested participants will designate and locate community amenities and assets in their neighborhoods just like professional urban planners and designers.

Not only is this exercise very important, but also a fun way in documenting your ideas and vision for your community, it also provides each one an opportunity to hear and learn how your neighbor feels about their community.



*Workshop Participants*

*Every new increment of development will either reinforce or dilute Simpson Road as the central backbone of the community.*



# Donald Lee Hollowell Pkwy Redevelopment Plan

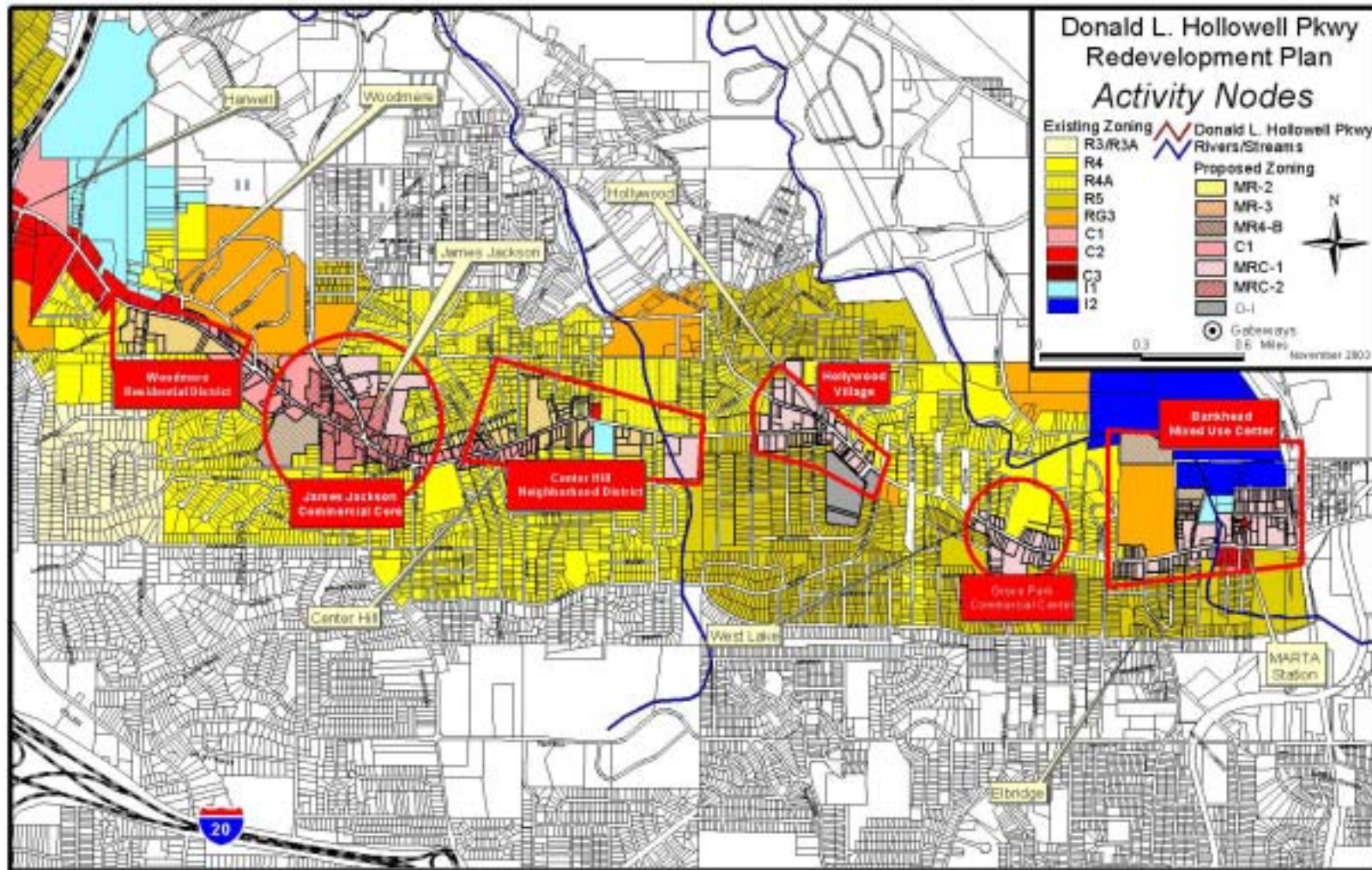
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**DON'T WORRY EACH ONE OF YOU HAVE  
THE ABILITY TO PLACE ON PAPER YOUR  
IDEAS AND THOUGHTS**

**LET'S HAVE FUN**



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The Workshop will focus on several areas of importance in the community:

## Housing



Single Family Residential



Single Family Residential



Multi-Family Residential



Multi-Family Residential





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## Retail and Services





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### **Mixed Uses:**

Residential/Commercial

Residential/Offices

Offices/Commercial

Residential/Offices/Commercial





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## Transportation



Sidewalks/Bike Paths



Traffic Conditions and Safety



Public Transportation/Access



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## Parks and Community Spaces





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## Community Appearance



Streetscapes



Streetscapes



Monuments





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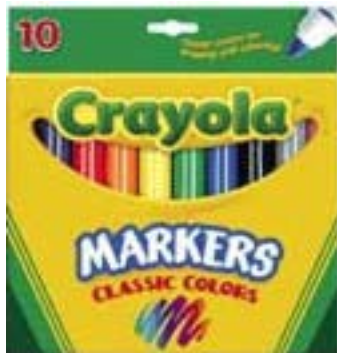
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# What will be needed?

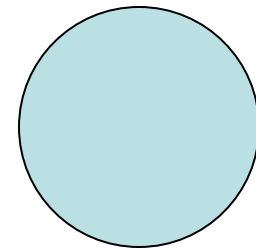
1. One Base Map of Simpson Rd.



2. Several Sheets of Transparent Paper



3. Different Color Markers



4. One Disk =  $\frac{1}{4}$  mile



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## ...and great neighbors





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Make sure you align the transparent paper at the corners of the base map with the **bold crosses**







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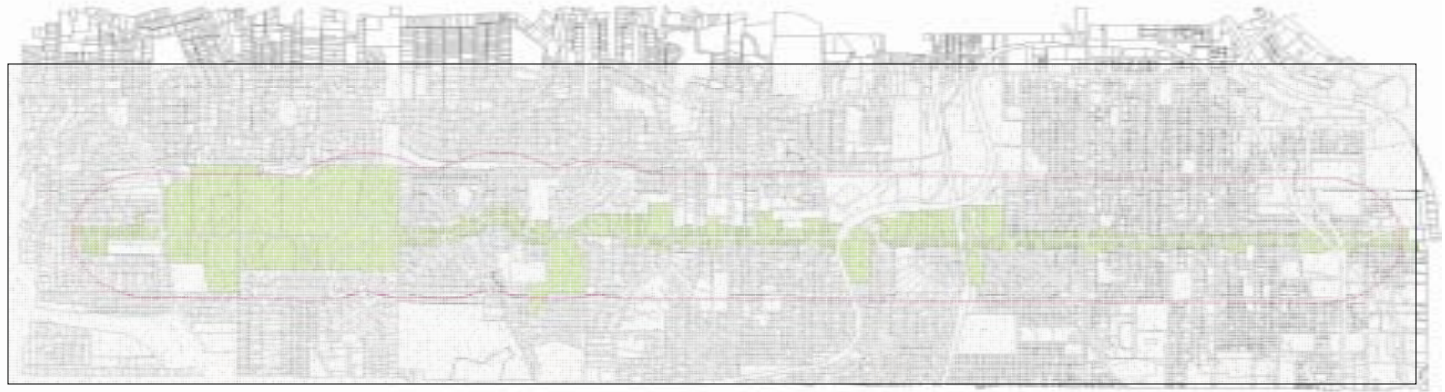
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# Now the fun begins...



Now you may begin to sketch  
your thoughts and ideas on the  
transparent paper



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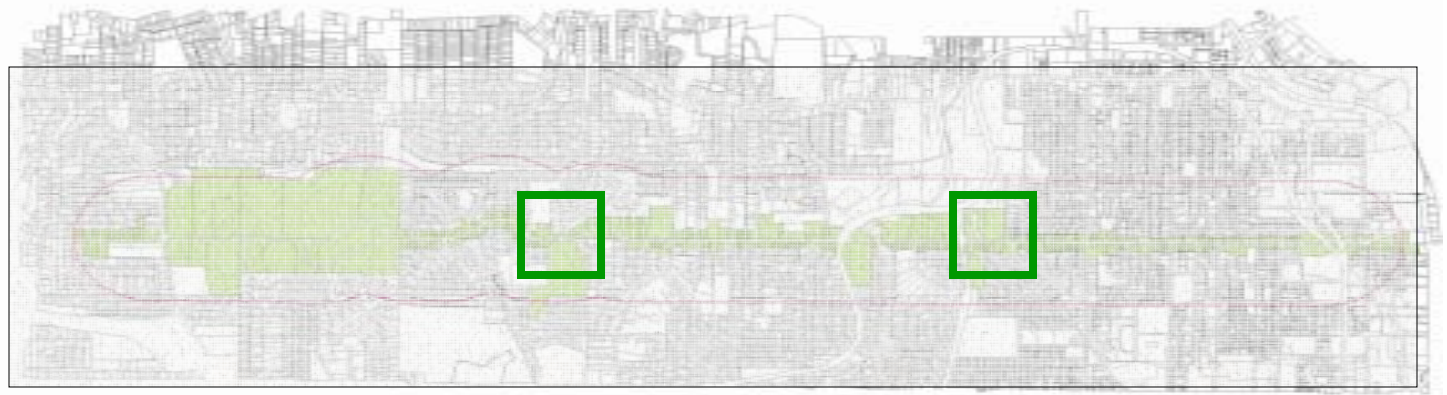
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For example: When the topic of parks begin, take the designated green marker and draw a square where the group believes are areas that lack parks amenities.





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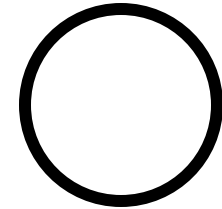
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# Transportation Black Marker

Draw a circle around intersections that are not safe for you to cross.



Draw a straight line where there needs to be sidewalks and next to it draw a dashed line if there is a need for bicycle paths along Simpson Rd.



Draw a dotted line where you think M.A.R.T.A. should provide bus service and place a star for needed bus stops or shelters.







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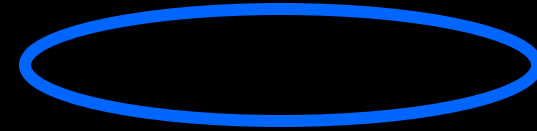
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# Streetscapes and Parks

## Blue and Green Markers

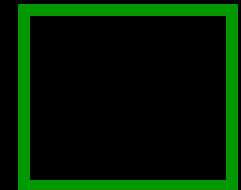
Draw oblong circles around parts of Simpson Rd that you feel could use landscaping (trees, shrubbery, street/sidewalk pavers, street medians).



Place an "X" on areas where you feel billboards are not appropriate for the area along Simpson Rd.



Draw a box around areas that may be appropriate for a public park.



Place a star around areas that may be appropriate for a community plaza.





# Commercial/Services (Red Marker)

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Circle areas in which businesses are either in good shape or need just a little repair.



Draw a box around areas in which businesses need a lot of work.



Place an "X" on areas where businesses need to be removed and replaced.



Place a star where you think new businesses can go.





# Mixed Use Development Purple Marker

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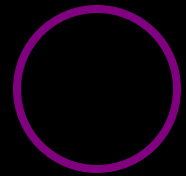
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**Circle areas in which you  
would like to see multiple use  
buildings:**

*Residential/commercial*

*Residential/office*

*Residential/commercial/office*

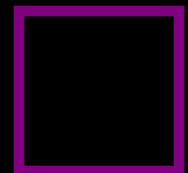


**Draw a box around areas with  
known buildings that could be  
used for multiple purposes:**

*Residential/commercial*

*Residential/office*

*Residential/commercial/office*







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# Lunch Break

# 11:45 to 12:15



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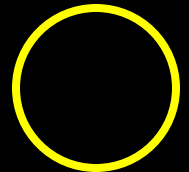
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# Single Family (SF) and/or Townhouses (TH) (Yellow Marker)

Circle areas in which houses are either  
in good shape or need just a little repair.



Draw a box around areas in which  
houses need a lot of work.



Place an "X" on areas where houses  
need to be removed and replaced.



Place a star where you think new  
housing can go.





# Multi-family Residential (Orange Marker)

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Circle areas in which apartments are either in good shape or need just a little repair.



Draw a box around areas in which apartments need a lot of work.



Place an "X" on areas where apartments need to be removed and replaced.



Place a star where you think new apartments can go.







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Thank you for your participation, what we do here is just the beginning of what can be expected!

The Caram & Associates Team

### **Next Meeting:**

Preliminary Recommendations Meeting:  
*(Land Use and Zoning Overview)*

Wednesday, March 22, 2006

Walter F. White Elementary School

1890 Detroit Ave. N.W.

6:45 p.m.— 9:00 p.m.

Questions: Ms. Jia Li (404) 330-6961

Website: [www.atlantaga.gov/simpson.aspx](http://www.atlantaga.gov/simpson.aspx)